I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: October 8, 2007

Signature: 1000 Jours Jorbit

Docket No.: M065 (PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

James T. Morris et al.

Application No.: 10/791,298 Confirmation No.: 3516

Filed: March 1, 2004 Art Unit: 2618

For: MOBILE RICH MEDIA INFORMATION Examiner: J. N. Young

SYSTEM

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 6, 2007, please amend the above-identified U.S. patent application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims begin on page 3 of this paper. Claims 1, 19, and 63 have been amended. Claims 2, 20, and 66 have been canceled without prejudice. Claims 78-102 have been newly added.

Remarks begin on page 22 of this paper.